

Dave Laforge- GM of Hercules Tooling Group

Dave oversees and manages the Hercules Tooling Group locations in both Warren and Fraser, Michigan. He is responsible for ensuring the goals and values of the Hercules Tooling Group are being met. Through strategic planning and organization, he drives his group to work in a lean and efficient fashion. His goal is for his team to work as one and to overcome challenges to continue personal and organizational growth.

With over 41 years of experience in the tool and die field, he has the vast knowledge to lead and guide the Hercules Tooling Group to align with the core goals of ArtiFlex Manufacturing. Laforge has background in various component of the business, including die-making, tool estimating, and plant manager. With all these skilled combined, Dave has developed a strategic and successful tooling team.

Major Accomplishments and Milestones:

- 3.5 years of Tool and Die trade school
- President of Hercules Machine Tool and Die
- Transformed HMTD business from pure domestic to global operation 20+ years ago that saved the company from closing

