



Jeff Piper – Vice President of Sales & Marketing

Jeff leads and drives the growth of the ArtiFlex Modular and Manufacturing Sales team while working closely with the Tooling and Automation groups to align strategic opportunities. He mentors his team in professional development and responsibility through Servant Leadership practices and strong collaborative engagement. His focus is on maximizing the talent of his team to profitably grow the ArtiFlex business and become strategic partners with customers through strong support.

Jeff has over 15 years of experience in sales, strategy, and engineering, along with extensive experience in supply chain, operations, and accounting. With his broad background in the manufacturing realm, he has led many teams to financial and profitable growth while also focusing on cost-saving initiatives.

Major Accomplishments and Milestones:

- BBA with a major in Finance from Michigan State University
- MBA degree with a Marketing Emphasis from Western Michigan University
- Increased EBITDA through leading cost saving and lean initiatives in Operation & Supply Chain roles
- Led a team that helped grow OEM business from \$250M to over \$600M of profitable growth
- Certified DDI Instructor (Over 30 classes in leadership)
- Hand2Hand (West Michigan Non-Profit) Board Member for 8 years