



Elissa Stormo-Hoffmann- Vice President of People & Safety

Elissa manages and optimizes the practices and policies for Human Resources, Organizational Development, and Safety with a focus on corporate collaboration and consistency. She dedicates her time to ensuring that ArtiFlex and its team members continue to grow and develop to their full potential. Her objective is to lead and flourish the ArtiFlex team to be better than the previous day. She does this by instilling a servant leadership culture through all levels of the business and enhancing a strong safety culture. Elissa strives to unleash ArtiFlex's talents throughout every level of the organization.

Elissa has over 25 years of experience in human resources, recruiting, and business development. She has served many roles in various fields including a recruiting firm, healthcare system, and sports clubs. Beginning her journey with ArtiFlex in 2007, she has assisted with key acquisitions and played a prominent role in the evolution of the ArtiFlex known today.

Major Accomplishments and Milestones:

- Bachelor of Art in Business and Psychology from Calvin College
- Master of Management – Organizational Development from Aquinas College
- Key team member of acquisition teams
- Establishing a strong culture of servant leadership, employee engagement, and safety.
- Lead efforts to develop the ArtiFlex apprenticeship program, health, and safety programs, plus the leadership and development program.
- Board member of Community Childcare Center since 2013