



Grand Rapids, MI

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### **Falcon Lakeside joins the ArtiFlex Family of Companies, Strengthening Capabilities in High-Pressure Die Casting**

ArtiFlex Manufacturing, a leading provider of tooling, automation, and production solutions, today announced a new partnership with Falcon Lakeside Manufacturing, a premier high-pressure die casting company based in Southwest Michigan. The partnership is effective immediately.

Falcon Lakeside Manufacturing will continue to operate under its current name as an ArtiFlex Family Company. Frank Sant will remain in his role as General Manager of Falcon Lakeside, ensuring continuity of leadership and commitment to the company's customers and employees.

“This marks a significant step forward in expanding our technical capabilities and product offerings,” said Erin Hoffmann, CEO of ArtiFlex Manufacturing. “Falcon has a proven track record of excellence in high-pressure die casting, and their deep expertise will be a valuable asset as we continue to grow and innovate. We are excited about the synergy this partnership creates and the opportunities it brings for our customers.”

Frank Sant echoed, “We are thrilled about joining the ArtiFlex Family. This inclusion presents an exciting opportunity to enhance the solutions we offer to both current and prospective customers. Falcon Lakeside has a strong history of addressing customer challenges, and this partnership will significantly expand our capabilities to deliver more comprehensive and impactful solutions.”

The partnership aligns with ArtiFlex’s strategic plan to enhance vertical integration and deliver greater value across the manufacturing lifecycle. The combined strengths of both organizations will further support the development of advanced manufacturing solutions for automotive, industrial, and commercial sectors.

#### **About ArtiFlex Manufacturing**

ArtiFlex is a leading provider of design & innovation, engineering, tooling, automation, and manufacturing solutions of metal stamping and assemblies in North America. As a strategic vertically integrated supplier, the groups align and can work together to bring a start-to-finish service to customers. With over 600 employees and nine locations in Michigan and Ohio, ArtiFlex is positioned to support the OEMs and large tier-ones with a variety of innovative products and services, including Class-A surface stamping dies and production with a specialty in low-volume niche products. ArtiFlex has grown substantially over the past three years and established an ESOP in 2024. ArtiFlex is a well-funded entity and is actively seeking additional strategic growth opportunities. To learn more, visit [www.ArtiFlexMfg.com](http://www.ArtiFlexMfg.com)